
WOMEN'S EMPOWERMENT PRINCIPLES

EQUALITY MEANS BUSINESS

Using our principles as a multiplier for action and progress



Women's Empowerment Principles

What are the WEPs?

The Women's Empowerment Principles (WEPs) are a set of seven Principles offering guidance to business on how to promote gender equality and women's empowerment in the workplace, marketplace and community.

Jointly established by UN Women and UN Global Compact, the WEPs are informed by international labour and human rights standards and grounded in the recognition that businesses have a stake in, and a responsibility for, gender equality and women's empowerment. Gender equality is more than just a moral responsibility. It is also great for business.

The Women's Empowerment Principles (WEPs) are a primary vehicle for corporate delivery on gender equality dimensions of the 2030 agenda and the United Nations Sustainable Development Goals. WEPs signatories therefore stand in solidarity with the United Nations to end gender inequality in the workplace, marketplace and community.

What is expected from a WEPs signatory?

The CEO signs the CEO Statement of Support for the WEPs and thereby signals commitment at the highest level of the company to foster business culture and practices that advance gender equality and women's empowerment.

Signing the WEPs is just the first step. Companies are encouraged to take steps to turn their commitments into action and to monitor and report on their progress and to work collaboratively in multistakeholder networks. All signatories are encouraged to make their WEPs commitment visible. There are many benefits to doing so. Consumers, workers, investors and shareholders will know that your company has made it a business priority to achieve the highest standards of gender equality and women's empowerment.

UN Women stands ready to offer support, guidance and capacity building to help companies make the promise of the WEPs into a reality.

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Who can join the WEPs community?

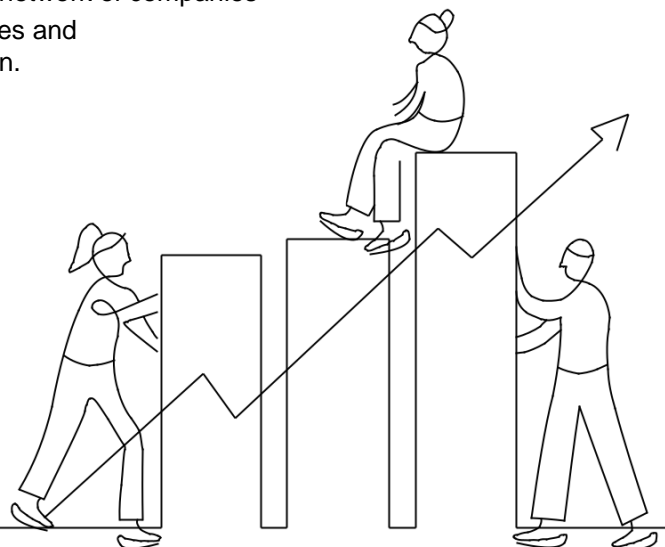
Companies (private, public, state-owned and cooperatives) of any size and industry, established under national law, industry associations and chambers of commerce committed to advancing gender equality and women's empowerment in the workplace, marketplace and community are invited to join the WEPs community. See also WEPs FAQ.

We also welcome other partners and stakeholders, such as civil society, international organizations, academia and governments, to join our efforts as allies and to embrace the WEPs as a framework for dialogue and action that advance gender equality and women's empowerment.





For other questions, please visit our
[FAQ](#)








Why join the WEPs community?

By adopting the WEPs you are not only investing in your commitment to gender equality, but also investing in your business. Companies, business associations and chambers of commerce join the WEPs community to make a statement of their commitment to gender equality and women's empowerment at a global platform. By joining the WEPs community, the signatories gain the opportunity to join a global network of companies with similar values and access to the tools, resources and learning programmes to drive WEPs implementation.



WOMEN'S EMPOWERMENT PRINCIPLES

 weps.org
 [@WEPrinciples](https://twitter.com/WEPrinciples)
 empowerwomen.org
 [@Empower_Women](https://twitter.com/Empower_Women)

- Principle 1**  Establish high-level corporate leadership for gender equality.
- Principle 2**  Treat all women and men fairly at work— respect and support human rights and nondiscrimination.
- Principle 3**  Ensure the health, safety and well-being of all women and men workers.
- Principle 4**  Promote education, training and professional development for women.
- Principle 5**  Implement enterprise development, supply chain and marketing practices that empower women.
- Principle 6**  Promote equality through community initiatives and advocacy.
- Principle 7**  Measure and publicly report on progress to achieve gender equality.

