



## Media kit for Global Compact companies

As a participating company of the United Nations Global Compact and a member of Global Compact Network Denmark your company is part of the world's largest corporate sustainability initiative and the biggest Danish network for responsible companies.

That is a big deal. Therefore, we encourage you to let your stakeholders and employees know about your commitment to the initiative and its positive influence on your company's approach to corporate responsibility. We have created a small media kit with resources you can use to communicate that your company takes part in an ambitious, global movement that works to raise the bar for responsible business.

### Graphic material for use on social media

We have created a social media graphic (particularly ideal for LinkedIn and Facebook), which you can use to communicate your company's commitment to the Global Compact. You can access the graphic here: <https://bit.ly/3J8KI60>

The graphic must only be used on social media. Please read more about the use of Global Compact logos at the end of this document.

### Template updates for social media

To make it as easy for you as possible, we have created some template update texts for LinkedIn/Facebook and Twitter, which you are welcome to use:

#### ***LinkedIn/Facebook:***

WE ARE A COMMITTED TO THE UN GLOBAL COMPACT  
Did you know that [COMPANY] is part of the United Nations Global Compact and Global Compact Network Denmark? They are the world's largest corporate sustainability initiative and the biggest Danish network for responsible companies.

As a participating company of the Global Compact, [COMPANY] is committed to raise the bar for responsibility and sustainability in the Danish private sector by continuously strengthening our work with the 10 Principles of the Global Compact within human rights, labor rights, the environment, and anti-corruption. We are also committed to contribute to reaching the 17 Sustainable Development Goals.



Read more about Global Compact Network Denmark at [www.globalcompact.dk](http://www.globalcompact.dk)

**Twitter:**

Did you know that we are a part of **@globalcompact** & **@compactdk**? As a participating company, we help raise the bar for responsibility in the Danish private sector by strengthening our work with the 10 Principles of the **#globalcompact**. Read more: [www.globalcompact.dk](http://www.globalcompact.dk) **#dkbiz** **#dkcsr**

**Our logo policy**

Unfortunately, you are not allowed to use neither the UN Global Compact's logo nor Global Compact Network Denmark's logo unless in connection with partner activities or events in which case prior permission is required. However, we encourage you to request permission to use the "We Support"-logo in your company/organization's communication material. You can request permission to use the logo via your company profile on [the UN Global Compact website](http://the UN Global Compact website).

You are free to use the *Global Compact Communication on Progress/Communication on Engagement* logo in your company's annual (bi-annual for organizations) report without prior permission from the Global Compact. You can find this logo via [the UN Global Compact website](http://the UN Global Compact website).

**Follow us on social media**

We encourage you to follow Global Compact Network Denmark on social media on

[LinkedIn](#) & [Twitter](#)

We mainly use LinkedIn to let you know about new events, relevant tools and knowledge within responsible business, and news from our network. We mostly use Twitter in connection with our events.

We also encourage you to follow the UN Global Compact on [LinkedIn](#), [Twitter](#), [Instagram](#) and/or [Facebook](#).